



Market Renovation was largest to date. Photo was taken in Feb, 1996.



Staff reached their goal in raising funds for Christmas Index. Eric gets his head shaved by Sandra Allaby in support of the cause. Laurie also had his shaved at the same time.



Antique truck is decorated for 2005 Santa Claus Parade



Some of the 2006 staff pose for a promo shot.



35th Anniversary Staff Photo. 2004

CAP site located in the Market

A Natural Pavilion is added to the Market in March, 2002 which is stocked with the best organic, natural and alternative products available.

The Market became one of the major sponsors for the Town of Truro Tulip Festival in April.

A CAP (Community Access Program) site is located in the Market.

A Food Bank drive is held at the Market in August, with Mike Smith and Keith Baas as celebrity cooks. Over 600 pounds of food and \$500 in cash were presented to Mary DeAdder of Food Bank.

Market staff hold a rock-a-thon again this year and a total of \$1500 was donated to Christmas Index.

The Gifted Garden area is decked out for Christmas and a customer appreciation night is held on November 15th, 2002.

January, 2003 starts off with Laurie, Wade and Eric planning another expansion. The floor of the old greenhouse is removed, followed by the entire greenhouse, to prepare for a 127' x 30' ft expansion, along with a 105' x 30' addition next to the restaurant and bakery. The new space will include a larger produce department, restaurant, gift shop, storage and receiving areas and more washrooms. Construction begins on Feb., 2003 and the Market and bakery remain open throughout the renovations.

Grand opening celebrations for the new renovations were held on July 26th, with Big Dog radio broadcasting live. "Carling and Friends" provided the entertainment. A ribbon cutting was performed by Eric, Laurie, Major Mike Smith and MLA Bill Langille. \$650 was raised to help out the local schools.

Fall Harvest Days were held on Sept. 27th, with the Elliott brothers providing entertainment.

Dale Lamborne is the new produce manager.

The Market celebrated 35 years in business throughout 2004 and uses this opportunity to provide many customer appreciation activities and events. Monday's were "Grab and Go" days throughout January and February. A free prize was given out for every purchase over \$10.

Masstown Market supports the Colchester Care kits that are sent to Colchester youth studying at post-secondary institutions.

A Masstown Market display booth was set up at the Nova Scotia/ New Brunswick border Tourist Information Centre for the summer of 2004.

Wade Jennings built picnic tables and shelters in May. The yard behind the dairy bar was prepared for paving to add another parking lot. A new deck was also added.

A brand new freezer replaced the used one bought in 1996.

Bonnie McLean has been working at the Market for over 30 years. She began scooping ice cream at age 14 and doing other jobs like bagging produce and working the candy counter. "It has been nice to be part of the success over the years. The Jennings family has been great to work for, they are very understanding. I enjoy my office position but I miss seeing all the customers, too."



Information Morning, of CBC Radio, broadcast live on June 16th. Host Don Connolly interviews Laurie and Margaret Congdon. 2004

CBC Radio broadcasts live from the market

Don Connolly from CBC radio Information Morning broadcast live from the Market on June 16, 2004.

Berry Bonanza was bigger than ever in July, with many activities including sampling stations.

A Wall of History is added to the entry at the Market, in celebration of 35 years. Photos cover from the early days in 1969 to 2004. MP Bill Casey, MLA Bill Langille, Deputy Major Hugh Matheson were on hand for the unveiling of the wall. Piper Thomas Harrington led the invited guests on a tour through the Market. The Elliotts provided musical entertainment.

The Market enters teams in the River Breeze Amazing Maize Corporate Challenge, with proceeds to the Colchester Community Workshop.

Fresh cranberries from David Jennings, grown on the Lower Debert Marsh are sold this year. The Market purchased 6.5 tonne.

The Market enters a float in the Truro Santa Claus Parade for the first time on Nov. 28th., 2004.

The Nov/Dec issue of Canadian Garden Centre & Nursery Magazine features the Market, with front page photo and headline of "A Destination Garden Centre- Masstown Market".

Saltscapes Magazine includes a feature on the Market in February, 2005, written by Gerry Hamilton.

Wade framed a building to house a new generator.

Laurie becomes President of the Truro and District Chamber of Commerce. The Market has been a Chamber member since 1995.

Montreal Bagels are added to Market shelves.

Central Nova Scotia Tourism Awards are presented to Jennifer Campbell (Superhost Award), who works at the Visitor Info Centre, and Eric receives the 2004 Giftshop Award.

Harry Bentham holds a CD launch at the Market in July, 2005, featuring the talented local jazz pianist. "An Evening With Harry Bentham" is held. Masstown market is a sponsor for the Debert Field Day on August 6th. Delicious blueberry pies are donated for the pie eating contest.



Gordon Maybee, Lower Debert, was a frequent shopper at the Market.

From our suppliers...

Teenagers Elliott and Brody (Opey) Boyd of Glenholme have picked fiddleheads and sold them to the Market for the past few years. "It is a great way to earn money while enjoying the outdoors and supplies local produce to a local business," says Elliott and Opey.

Claudia Putnam has been shopping at the Market since it first opened. "I love the fresh vegetables and it is a great place to just meet up with friends over coffee." The gift shop is a favorite stop for Claudia around Christmas time, where she has found very unique decorations for her tree.



www.masstownmarket.com

